

SIM
Serving In Mission

Sports Evangelism



The power of the sports platform is enormous!

Sports surmount the boundaries of race, tribe, class, age and religion that so easily divide us and hinder the Gospel.

Sports Friends

Sports Friends, a program of SIM International, is empowering churches and church planters to use the universal language of sport. It partners with the local church in reaching out to youth through sport. It is proving a relevant and effective tool for evangelism and discipleship.

The program began in Ethiopia in 2001 and in February 2007, Sports Friends Africa officially opened its Nigerian office. Recently, the leaders of Sports Friends met with church and mission leaders in Asia to see if God might be calling them to work there. God gave them good meetings and potential partners in many locations. The door to Asia is wide open!

Nobody could have predicted just how effective church-centred sports ministry would be! Today, more than 1,000 trained Ethiopian evangelists are using sports to build

relationships with youth and their families. More than 500 churches have initiated sports ministry programs, both in the cities and in rural areas. New churches have been planted, and thousands of people, including many from hostile religious groups, have placed their trust in Christ. And the sports ministry movement in Ethiopia is still in its first lap!

Who would have thought that something as simple as a soccer ball could open so many doors for the gospel? If you are interested in sport and have specific skills which can be used in sports ministry, there are numerous opportunities to use these talents to build relationships with young people and share your faith in Jesus.



Current opportunities

Sports Evangelist [Ecuador] - What an ideal way to use your God-given talent! You can contribute to pioneer church-planting through a sports ministry. Sport is a great way to build relationships and use many opportunities for personal or public evangelism. PRF Number: 1580

Sports Ministry [Mongolia] - Opportunities exist for qualified coaches in soccer, basketball, volleyball, and/or wrestling. In partnership with Joint Christian Services (JCS), placements are open for coaches who have a passion to instil in youth new skills, but even more importantly to actually become part of local communities to build relationships, mentor local coaches, and share your life and faith with them. PRF Number: 7700

Sports Friends Coaches Trainer [Ethiopia, Nigeria, Thailand and India] - Train coaches to become life influencers. Share your knowledge and experience with local coaches many of whom have very limited access to formal coaching education. Coaching competency and experience required. Current needs include soccer (football), basketball, and cricket coaches.

Ask SIM for more opportunities to impact young people for Christ through Sports Ministry!



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